

## Financial Services Guide – Part 2

### Adviser Profile – Paul Cupic

**First Financial Pty Ltd (First Financial)**

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## About this Guide

The Financial Services Guide (FSG) provides you with important information about First Financial Pty Ltd ('First Financial' or 'Licensee') and its Representatives, who will provide you with the financial services described in this FSG. It is designed to help you evaluate and make an informed decision about whether to use the financial services described in this FSG.

References in this FSG to 'me', 'I', 'us', 'we' and/or 'our' should be read as either First Financial or Representatives of First Financial, as the context requires.

This FSG consists of two parts:

Part 1 is a Financial Services Guide dated 1 November 2024. It contains information about First Financial and the financial services offered under the First Financial AFSL, fees and benefits received by First Financial, and privacy and complaints handling processes.

Part 2 is an Adviser Profile and contains important information about:

- me as your adviser and as a Representative of First Financial
- the financial services that I provide
- our fee structure and the fees and benefits I receive
- how you can contact me

Together, the above documents form the complete FSG which we, as Representatives, are required to provide. We suggest you retain both parts of the FSG for your future reference. If any part of the FSG is not clear, please speak to me.

## SECTION ONE:

### ABOUT YOUR ADVISER: Paul Cupic

I am authorised by First Financial to provide the financial services described in Part 1 and Part 2 of this FSG, and I have also been authorised by First Financial to distribute this FSG.

My Representative number is 1262484.

### Adviser experience

Since joining the Financial Advice Industry in 2016, I've known that building relationships, creating strategies, and ensuring my clients can feel confident in their plans is what I wanted to do.

From formulating a complex strategy to simply acting as a sounding board I endeavour to continue to work with clients from all walks of life, whether they be just starting to think about their finances for the first time or setting themselves up to enjoy their 'golden years'.

Understanding that everyone is unique, and no plan the same, I am committed to tailoring advice and working to achieve each goal - no matter if it takes one month or ten years.

### Adviser qualifications and professional memberships

- Bachelor of Commerce (Finance/Financial Planning)
- Specialist SMSF course
- Graduate Diploma of Financial Planning
- Member of the Financial Advice Association of Australia Limited (FAAA)
- FASEA Financial Adviser Exam

### Adviser contact details

Your financial adviser: Paul Cupic  
T | 03 9909 5800  
E | Paul.Cupic@firstfinancial.com.au

## SECTION TWO:

### SERVICES THAT I PROVIDE

### Areas I am authorised to provide advice on

I am authorised by First Financial to provide advisory and dealing services in the products as detailed in Part 1 of the Financial Services Guide, with the exception of Consumer Credit Advice and Assistance, Margin Lending and Finance Broking.

## SECTION THREE:

### FEES AND BENEFITS

#### How I am paid for services provided

All fees and commissions disclosed in this FSG which are attributed to the services provided to you by me are paid to First Financial.

I receive a salary as an employee of First Financial. I could also receive a short-term incentive. My short-term incentive does not influence my advice, or any recommendations made.

#### Our fee structure

As part of detailed financial planning there are costs to you at various stages of the process. Before making any recommendations, I will discuss and agree the fees with you.

Advice fees are payable by you at the following stages:

##### Upfront Advice Fees

A fee may be payable for your initial appointment with me.

For preparation of a personalised financial plan (Statement of Advice – 'SOA'), an SOA preparation fee is payable. The actual fee will depend on the complexity of your situation and the time it takes to prepare personal financial advice for you.

I may charge an implementation fee to implement the recommendations in your financial plan. This is payable when you decide to proceed with the implementation of any one or more recommendations that I provide to you. The actual fee will depend on the complexity of your situation and the amounts of funds invested.

Type of Fee	Fee Amount
Initial Appointment Fee	Generally between \$220 - \$550
SOA Preparation Fee	Generally between \$2,200 – \$10,000
Implementation Fee	Generally between \$500 – \$5,000

##### Ongoing Advice Fees

If you choose to have me provide ongoing advice and reviews of your financial plan to ensure that your financial strategies and financial products remain appropriate to you. This fee may be a set amount, an amount based on the amount of funds under our advice or management, the time involved in reviewing your portfolio and circumstances, or a combination of two or all these methods.

As a guide, our fee structure is:

Funds Under Advice/Management	Fee Rate
\$0 – \$1,000,000	1.10%
\$1,000,001 – \$2,000,000	0.55%
\$2,000,000 +	0.33%

*\*Minimum ongoing advice fee is \$3,300 p.a. (including GST). Any differing fee arrangements will be discussed and disclosed to you.*

##### Example

For a moderately complex SOA implementation, we may charge a fee of:	\$3,300 (including GST)
With total funds under advice/management of \$500,000, the fee for ongoing service and reviews may be:	\$5,500 p.a. (including GST)

**Note:** Full details of all fees and commissions for financial services will be provided to you in a Statement of Advice (SOA) and Product Disclosure Statements at the time of receiving any recommendation.